

CHAPTER III

RESEARCH METHOD

A. Research Design

This research used a qualitative case study design to investigate Tenth grade students' responses to the film *Akeelah and the Bee* at MAN 1 Grobogan. Qualitative research is used to understand social reality and to explore the meaning that individuals give to certain phenomena (Leavy, 2014). A qualitative case study design was used because this research focused on certain case, namely students' responses to a film in one specific class. In general, the research process involves several steps such as identifying the research problem, collecting the data, analyzing and interpreting the data, and drawing conclusion based on the findings (Creswell, 2014). The data were analyzed using Beach's (1993) reader response framework, which classifies readers' responses into five types namely textual, experiential, psychological, social, and cultural response.

B. Subject of the Research

This study used purposive sampling to select the participants. The participants were students of class X-6 at MAN 1 Grobogan, consisting of 36 students. This class was chosen based on several criteria such as students in the class had previously studied narrative texts and the teaching of literature in the class still focused on text and grammar.

C. Data and Data Source

The data source in this research was students' responses to the film *Akeelah and the Bee*. The responses were obtained from tenth grade students at MAN 1

Grobogan after watching the film, which then the responses were analyzed and classified into several types based on reader response theory by Beach (1993) such as textual, experiential, psychological, social, and cultural. Those were the primary data source. Furthermore, the secondary data were obtained through documents, such as the film *Akeelah and the Bee*, its transcript, books, journal, and other related references that supported the analysis.

D. Instrument

The instruments used in this research were open-ended questionnaire and interview. An open-ended questionnaire is an instrument that let students answer in their own words instead of choosing from given options. This type of questions gives students more freedom to explain their opinions or ideas. Therefore, open-ended questionnaire helps the researcher get richer and deeper information about what students think and feel (Artino et al., 2014). The combination of open-ended questionnaires and interviews was used to collect the data, where the questionnaires were used to express students' thoughts and interpretations of the film, while the interviews were used to clarify responses and explore their experiences, emotions, and insights, which were correlated with Richard Beach's reader response framework.

E. Technique of Collecting Data

The data were collected through two main instruments namely an open-ended questionnaire and interviews. The open-ended questionnaire was used to collect students' responses to the film *Akeelah and the Bee*, while the interviews were conducted to explore their responses in more depth and clarify their answers.

The data collection began by providing the film to the students, then they were asked to watch the film. After watching the film, the researcher gave students several questions related to types of response by Beach (1993). Then, the researcher interviewed some students to clarify their answer in the questionnaire and to identify which type of responses each student showed, such as textual, experiential, psychological, social, and cultural based on Beach's (1993) reader response framework.

F. Technique of Analyzing Data

Both the questionnaire responses and interview transcripts were analyzed using thematic analysis based on Richard Beach's reader response framework. The data were classified according to the types of responses, including textual, experiential, psychological, social, and cultural responses.