

## **CHAPTER II**

### **LITERATURE REVIEW**

#### **A. Previous Research**

In this study is not only one which analyzes slang words phenomena on comment in Instagram. Many previous researchers have analyzed of slang words, such as:

##### **1. Analysis Slang Word in Movie**

First study is, Alawiyah et al., (2021) the goal of this research was to get an in-depth understanding of slang as a representation of a person's social-cultural identity in the Step Up 2 The Street Community group. Based on the findings of this research, the use of slang in the movie 'Step Up 2 The Street" illustrates the variety of social and cultural identities that people have. The phrase "group of slang users" refers to the social contexts that each group is unique in, such as race, kinship, level of closeness, location, and social culture. It influenced the concept of the framework of cultural identity.

Then, Abidin (2021) in this research, the author examines the slang words utilized in the script for the film The Boss Baby. The purpose of this research are to: 1) identify the slang terms that the characters in the film The Boss Baby use; and 2) determine why certain slang words are utilized by the characters in the film. The author employed Eric Partidge's slang word theory and reasoning to address the research problem.

## 2. Analysis Slang Word in Song Lyric

Karmila Dewi & Ayu Widiastuti (2020) in their research, examine three types of song genres, there are pop, rock, and rap. Rock song "Smoke On The Sea" by Deep Purple, rap song "Ch- Check It Out" by Beastie Boys, and pop song "That's What I Like" by Bruno Mars. Based on the study of the three lyric songs by the authors, each lyric has a word slang that comprises both primary and secondary slang. The writer discovered 37 slang words from the lyrics of those three songs. The most common slang language varieties are those used in society, and the most common slang word meanings are collocative.

## 3. Analysis Slang Word in Social Media

Wicaksana (2022) in this study, the author described the Variation of Language of Slang on Instagram Social Media before describing or outlining the form, significance, category, and function of slang on Instagram. The findings indicated that there are several slang variations on Instagram, such as: 1) abbreviated form, 2) shortened form, 3) funny word errors, 4) home form, and 5) community form. So, it can be said that there are 5 different types of slang on Instagram.

Prastikawati et al., (2021) In their study, they describe how Justin Bieber's Instagram posts employ word order in English slang. Ten words formations can be used to create a word, including coinage, clipping, blending, compounding, borrowing, acronyms, backformation, conversion, derivation, and multiple processes. According to this study's,

their found, clipping occurs 47 data (54% of the time) in Justin Bieber's words. Blending is another, with 18 data or 20.7%. The Derivation is 8 words, or 9.2%, in that case. The acronym then changes to 6 words, or 6.9%, after that. Next, borrowing and coinage used the same percentage, which is 3 or 3.4%. The last category is Multiple Processes, which accounts for 2 or 2.3%.

However, Wafa & Husna (2022) In this study, they look up slang words on Instagram and determine what they signify. Based on the 25 slang words examined for this study, the authors discovered slang forms for 11 of them in abbreviation, 1 in shortened form, and 13 in interjection. Based on the results of a study, it is clear that slang was once regarded as street language and vulgar because it was exclusively used by criminals and the lowest people in society. So far, teenagers and several social classes now utilize slang.

Mei et al., (2022) this research focused on the use of slang words in the Android buying and selling forum on Facebook in Indonesia. The main purpose of this research is to analyze the many slang word categories, as well as its use and contextual meaning. The researcher discovered that the majority of the discussion subjects were about buying and selling smartphones, that the setting was a Facebook group, and that the social ties of the persons participated in the chat were between buyers and sellers in a contextual meaning.

Sulistyaningsih & Muttaqiyah (2022) this study aims to determine the slang words used in comments on Tiktok. Based on the results of the study, slang is employed for entertainment, is just funny or humorous, seems current, reduces the seriousness of conversation, and softens satire. As a result, slang research can be conducted periodically as evidence of how often languages evolve.

Rezeki & Sagala (2019) this study aims to investigated the phenomena of millennials using slang words in Instagram. The goal of this study is to examine the slang words used by the millennial generation on Instagram, the slang use patterns of the millennial generation, and the reasons why they used slang terms on Instagram.

#### 4. Analysis Slang Word in the Novel or Book

Mahmud et al., (2022) this study investigated the slang terms and idioms used in the 2000 true-crime book "Black Mass" by Dick Lehr and Gerard O'Neill. The purpose is to identify the semantic meaning of slang terms and expressions in the novel utilizing the qualitative approach and Mattiello's hearer-oriented (2008) theory as the underpinning theory.

#### 5. Analysis Slang Word of Indonesian Word "Anjay"

Last study is, Sarbunan (2020) in his study, he concluded that slang lacks a root and is an unstructured language variation when studied from a scientific perspective. This conclusion is plausible given that Anjay's word was one that people of all ages were afraid to hear. The most significant factor is that any changes brought about by the world's

accumulation of development will have a swift and significant impact.

The other age group will have the opportunity to set in free in listening as follow the Anjay, even that word was playing like if a star in the segment of young people that readily to be manipulating by world changes. To put it another way, those who are older than the younger generation may have indirectly or directly acquired the word. To draw attention to such slang, our linguists, government, and language practitioners, as well as the media, have collaborated to educate the variety of language variation, that is commonly and non-commonly used in everyday activity; to harmonize in the use of language in formal and informal segments, such as slang, which represents language variation.

From the previous studies above, it can be said, if this research is different. If in previous study they used data with song lyrics, movie, social media, Indonesian language, etc. In this research, the writer would like to analyze slang word on comment in Selena Gomez Instagram Account. In this research, the data will be taken from comment in Selena Gomez Instagram Account. This research will be conducted in approximately January-March 2023.

## **B. Underlying Theory**

## 1. Language

One thing is certain: examining common usage of the term "language" simply as part of English vocabulary, along "well-spoken," "chat," and other terminology that reflects aspects of our society connected to language and speech, is crucial (Hudson, 1996). According to Wardaugh (2006), language is a social possession, however an abstract one. People continuously demonstrate that they have access to it by utilizing it appropriately. As we shall see, this notion of "proper use" encompasses a broad range of skills and activities. Language is the tool that individuals use to communicate with one another. Language is a way for people to convey their thoughts, feelings, and opinions (Nuraeni & John, 2021). Language varies from one place to another place, from one social class to another social class, and from one scenario to another situation are different. Language is the primary tool used by humans to engage in activities that advance their linguistic skills, which in turn aid in the development of other cognitive abilities (Sankar, 2022).

People communicate with one another through utilizing language as a tool. Language is vital for communicating ideas and thoughts and can help people get along (Julita et al., 2022). Language is also a tool for self-expression and identity. The main function of language is communication between people and another one. Without language, humans are unable to communicate. Language is the means through which human thought and emotion are expressed. Language is a symbol

either spoken or written, consisting of the use of words in a structural and conventional way. A language is not only words but language is a body language, a culture or tradition of a community.

## **2. Sociolinguistics**

### **a. The Definition of Sociolinguistics**

A subfield of linguistics called sociolinguistics focuses on how language is used in society. Initially sociolinguistics was called the sociology of language (sociology of language) or language in society (Nasution et al., 2019). Sociolinguistics is concerning the relationship of language to society (Wardaugh, 2006). Sociolinguistics has become a recognized aspect of most university-level courses on “linguistics” or “language”, and is definitely one of the major growth factors in the study of language, from both the teaching and research perspectives (Hudson, 1996). In general, sociolinguistics refers to the study of the interaction between language and society. Through the examination of language and culture, anthropology and sociolinguistics are closely related, as is the function that language plays in the formation of social groups.

Sociolinguistics is derived from the words “socio” and “linguistics”. Socio is a social term that has to do with society. Linguistics is the discipline of studying and speaking languages, particularly language elements (Handayani & Silalahi, 2019). In linguistic analysis, there are two aspects that are always considered,

namely internal and external aspects. Internal aspects include phonetics (science of sound), phonology (science of sound and its structure), morphology (science of word structure), syntax (science of the process of combining words to form larger units of phrases, clauses, or sentences), and semantics (science of meaning) (Sulistyaningsih & Muttaqiyah, 2022).

The discipline of sociolinguistics is important for assuming that human society is made up of a variety of attached patterns and behaviors (Hymes, 2020). Sociolinguistics is a branch of linguistics that focuses on language use, particularly spoken language, rather than the grammatical or phonetic structure of a language (Wafa & Husna, 2022). Sociolinguistics focuses on understanding how the study of language can assist society to understand social structures, such as how particular linguistic traits assist to describe specific social environments. In order to better understand the structure of language and how it serves in communication, sociolinguistics is concerned with studying the interaction between language and society.

## **b. Language Variations**

### 1) Register

Registers are groups of language items that are associated with specific occupational or social groups (Wardhaugh, 2006).

Register is a linguistic variation that is frequently employed depending on the necessities of language usage. Each register assists you in expressing your identity at a certain moment or location, as well as how you wish to be perceived by others.

## 2) Dialect

Dialect is a variation of language according to the language use of an area, society or period of time. Dialect of region can be known based on the sound system that is spoken. Dialects are distinguished based on vocabulary, grammar, and pronunciation (phonology and prosody). If the difference is only based on pronunciation the accurate term is accent. There are two dialect in language variation, namely social dialect and regional dialect (Wardhaugh, 2006).

## 3) Variety of Language

Variation in a specific group of "linguistic items" or "human utterance patterns" that we can specifically attribute to an external reason (Wardhaugh, 2006). Language variety is a variation of language due to differences from the speaker's point of view, place, subject matter, and situation. In relation to this, therefore, the variety of languages is divided into several types, including; frozen variety, formal language variety, informal

language variety, business variety, etc. Example: "man" is formal language, while "boy" is used to express informal language.

#### 4) Speech Level

Speech level is a variation of language due to differences in the speaker's perception of his relationship with the speech partner. For example: the use of different languages when talking between parents and friends.

### c. Social Units of Language Use

#### 1) Speech Community

A speech community is a small group of people who, while not necessarily using the same language, adhere to a common set of standards and guidelines for language use (Romaine, 2000). Speech community refers to a group of people who use the same system of speech signals (Mu'in, 2019). Speech community is defined as a group of individuals who consider themselves to be a community in some way, rather than a group about which only linguists and outsiders are aware, as in some earlier definitions (Hudson, 1996). A speech community is formed by all of the groups that communicate often and share certain rules and perspectives. A group of this kind could be a village, a nation, a community of politicians or professionals, a group of people who share a common interest or way of life, or even just a few close friends.

## 2) Speech Act

Speech act is the simplest definition of a speech event. It reflects a level different from the sentence and cannot be identified with any single component of other levels of grammar, nor with segments of any particular size described in terms of other levels of grammar (Mu'in, 2019). According to (Yule, 2010) a speech act is defined as the action taken by a speaker with an utterance. So, speech act is an expression that has a purpose for communicating. We use speech acts when we provide an apology, greeting, request, complaint, invitation, compliment, or refusal.

## 3) Speech Event

The term "speech events" describes acts or elements of activities that are directly regulated by the laws or customs controlling the use of speech. An event can consist of one or more speaking acts (Mu'in, 2019). The analysis of speech events is certainly another method for understanding how much is transmitted than is said (Yule, 1996). A speech event is commonly described as any moment in which communication occurs, follows the basic social rules of interaction set by a speech community, and includes crucial, unified aspects, such as the use of the same language and a shared understanding of topic and intent.

### **3. Slang**

Slang expressions meant to be secretive were used in discussions in a certain community and have been used in Indonesia from the early 1970s. However, because they were frequently used outside of the community as well, these phrases eventually entered common usage. The phrase is used in public settings rather than in exclusive settings. Even though common people utilize language as their password, the language gradually became part of their everyday environment. In our daily contact, slang is regarded as a particularly informal term or expression. Although using slang is very common today, in the past it was frequently connected with coarse terms that were regarded as nonstandard language.

In this modern area, slang can be found in the conversation of the teenagers and young people (Nuraeni & John, 2021). Slang is obviously informal language used in a certain community or group, and because it isn't owned by other groups, it may end up giving them a distinctive identity (Setyawan & Setiawan, 2022). Slang is an expression of informal language that is typically used more frequently in speech than in writing. It can be particular to a certain group of individuals or environment, thus it is possible that not everyone will understand what these words signify (Wafa & Husna, 2022).

Slang is language of a highly colloquial and contemporary type, considered stylistic- ally inferior to standard formal, and even polite informal, speech (Allan and Burridge, 2006).Slang is one of the aspects

of sociolinguistics that is given special attention due to its dynamism and flexibility (Mahmud et al., 2022). Slang has become popular among people, and one factor that has contributed to its growth is web-based entertainment (Mei et al., 2022). So, slang is defined as words or expressions that are used in informal speech more frequently than in written language. It could be special to a certain context or group of people. Therefore, not everyone will understand what the terms signify. Slang is used specifically to form groups, rebel against standard language, and suggest informal settings. It is a shorthand representation of the dynamic of language and a symbol of human freedom in language creation.

#### **a. Types Of Slang**

Regarding the types of slang words, (Allan and Burridge, 2006) divide them into five categories, such as *fresh and creative, acronym, clipping, flippant, and imitative*. Then this types will explain in this below:

##### **1) Fresh and Creative**

This type indicates that the slang word has different vocabulary to describe something in a casual setting. Many words that we already know subconsciously may be slang that we don't know. In other words, the author should be able to create a fresh expression

that is imaginative, innovative, creative, even shocking and humorous. The reason these slang words are familiar to humans is that they have been around for an extended period of time, since slang words have been present since the 18th century, as (Allan and Burridge, 2006) have pointed out. For example, the term "guys" is used to refer to call a friend.

## 2) Acronym

It is formed by blending the first letters of each word in a phrase or by pronouncing the initials of multiple phrases or syllables as one word. An acronym is generated by combining the first sounds or letters of any or all of the words in a phrase or title and then reading them as a word. For example: *ASAP* is the acronym of *As Soon As Possible*.

## 3) Clipping

This category describes slang words that are created by cutting off certain components of general words to create shorter forms that retain the same meaning. One example of a term derived from the word "till" is "until." Words that are often used can be abbreviated. In addition, the clipping form should not be utilized in official interactions.

## 4) Flippant

Flippant implies that slang language has irrelevant expression of the specific circumstances. Examples, flippant that make this term considered as an impolite and offensive.

5) Imitative

Imitative implies that the slang word mimicking or got from the Standard English Word, utilizing Standard-English words in various which means or joining two unique words. For example: “gonna”, this is slang word that derived from the phrase words “going to”. “gonna” is commonly used by almost all the people.

**b. The Function Of Slang**

According to (Sarbunan, 2020) there are several function of slang, concluding:

1) Pursuit of Self-Identity

As a symbol of the divide of social classes and professional groups, phrases and expressions that are specific to one or more social or professional groups are considered as symbolic. Specifically, the reason why people often purposefully use slang to express the desirability of what they choose to demonstrate—namely, that they are one of the qualified members of a certain various group;

2) Emotive Feelings of The Slang User

It expresses the speaker's attitude toward the topic. Because they are so crucial to influencing the target audience's emotional

support for or opposition to someone, emotive elements are one of the most powerful ways to employ language. They also assist us in letting go of the power of our worries when we are under duress. Notes: Slang is a phrase that may be used to signify adherence to acceptable social and psychological standards as well as other social and psychological applications; it appears that most individuals use slang as part of their vocabulary. Slang is often used in conversations between members of the professional classes and the general public, particularly among doctors, prosecutors, and politicians. Slang is sometimes used in these conversations not just to emphasize personality or group affiliation but also to meet the social requirement to communicate emotion.

### 3) Achieving Politeness

Requirements that solve this problem have been emphasized in the registry requirements. List describes the way in which certain people may express or write carefully. Age, gender, work position, level of acquaintance, and the topic of the discourse are the three groups into which register sets are divided. Using slang in improper situations, using slang for the incorrect person, or utilizing inappropriate stuff in another person's speech can all harm your friendships and co-worker connections.

#### **c. The Reason Of Young People Using Slang**

The reason of young people using slang (Sarbunan, 2020):

- 1) Because it is unique, adolescent life stays connected with something remarkable. That is why young people enjoy using slang.
- 2) Avoiding being deemed out of date: Slang is preferred over beautifully ordered Indonesian or national languages by young people who are still immature, readily mimicked, and easily misled;
- 3) Because they love it: Because Indonesia has many strict and consistent rules, affected by slang that is not dull and stagnant and opposes mainstream speech, young people in Indonesia tend to adopt it rapidly (Indonesian perspective).

#### **4. Instagram**

Instagram is a social media application that is popular in smartphone users (Kusumaningtyas & Vanel, 2019). The pattern of information delivery has changed from broadcast media monologue (one to many audiences) to social media dialogue. Online social media is media created to promote interactive social engagement based on internet technology (many audiences to many audiences). Social networks (Facebook, Instagram, Friendster, LinkedIn, and so on), micro blogging platforms (Twitter, Plurk, Koprol, and so on), photo and video sharing networks (Flickr, Youtube, and so on), podcasts, chat rooms, message boards,

forums, mailing lists, and many more kinds of online social media exist in the virtual world (Sari & Basit, 2020).

Instagram is an application that allows users to upload photos or videos to the service (Wafa & Husna, 2022). The users can follow, like, and comment on other users to add their content to a feed. When users publish a photo or video, they may also include a caption and a location. A caption is a brief word or phrase that often describes the posting. Users are free to add anything they like in the captions. Because of that, the grammar rule may not be followed, which may result in a language style. Due to the large number of Instagram users in Indonesia, slang is frequently used in uploaded comments and photo or video descriptions. Instagram is a tool for sharing pictures and videos that enables users to shoot pictures or videos, edit them with digital effects, and share them to other social networking platforms (Wicaksana, 2022).

## **5. Selena Gomez**

Selena Gomez is a multi-talented American artist known for her accomplishments in the entertainment industry. She was born on July 22, 1992, in Grand Prairie, Texas, she initially gained recognition as an actress, starring in the hit Disney Channel series "Wizards of Waverly Place." Over the years, she transitioned into a successful music career, releasing several chart-topping albums and hit singles. Gomez's music is characterized by its pop and R&B influences, and her soulful voice has garnered a massive fan following worldwide. In addition to her music

and acting, Selena Gomez is also recognized for her philanthropic efforts and advocacy on issues like mental health awareness. Her enduring popularity and versatile talents make her a prominent figure in the entertainment industry.

Beyond her entertainment career, Selena Gomez has made significant contributions to various social causes. She is an advocate for mental health awareness and has been open about her own struggles with anxiety and depression. In addition, Gomez has been involved in numerous charitable initiatives, including UNICEF, and has used her platform to address issues such as immigration reform and gender equality. In her remarkable blend of talent, compassion, and advocacy, Selena Gomez has left an indelible mark on both the entertainment world and the realm of social activism.

### **C. Theoretical Framework**

In this research, the researcher analyzed slang words on comments in Selena Gomez's Instagram account. First, the researcher uses several sociolinguistic theories from Ronald Wardaugh, Fatchul Mu'in, Hudson, Romain, and Yule. Sociolinguistics as something that is interdisciplinary in dealing with linguistic problems in relation to its social, situational and cultural factors (Wardaugh, 2006). Sociolinguistics is study of language as part of culture and society (Mu'in, 2019). According to Hudson, (1996) he said that, sociolinguistics is a branch of linguistics that studies the language

and culture of the language users in social communication in society. Sociolinguistics exists as a study that examines how language is used in relation to aspects of culture, ethnicity, religion, social status, gender, level of education, age (Romaine, 2000). Sociolinguistics discusses the relationship between language and social or community relations (Yule, 1996). So, language is used in certain social environments according to geographical location or place.

Second, the researcher used theory from Allan and Burridge, (2006). Slang is, by association, ‘bad language’, such that any language disapproved of on moral grounds (as profanity, swearing, obscenity) will be branded slang and subjected to censoring. There are five types of slang as follows fresh and creative, acronym, clipping, flippant, imitative. The researcher used this theory to analysis the most frequent of slang word sand the meaning of slang words especially on comment in Selena Gomez’s Instagram Account. The theoretical framework underlying in this research is given in the following diagram.

**Figure 2. 1. Theoretical Framework**

