

CHAPTER I

INTRODUCTION

A. Background of The Research

In this globalization era, a lot of variations of language used in the community, language is the most important thing human being to communication in social life. Language is the people's tool to interaction with another people. People use language to explicit their feeling, ideas, and opinion. Language is the most essential thing in life, both for the country and for the people. Language serves as a unifying force in society, so it is critical to master and understand its creator (Maulidiya et al., 2021). Language is a means of expression that people use to communicate with one another, either in written or spoken form (Prastikawati et al., 2021). That statement demonstrated the value of language as a tool for communication, one that individuals consistently employ in both their daily activities and conversations. Everyone in this world spoke their mother tongue since each nation had a unique national language that served as a defining characteristic or identity. Generally, Standard English had referred to as international language used for all of human beings in this world to speak each other. So, language is the way for expressing what human think and human feeling. Language is a symbol either spoken or written, consisting of the use of words in a structural and conventional way. A language is not only words but language is a body language, a culture or tradition of a community.

Languages is very useful for communicate between person to person, groups, also community.

In daily life, communication cannot be distinct from formal and informal language. Slang is an informal language (words or phrases) that could be used to define a group's or community's language identity. The idea of "slang" refers to the usually recognized linguistic variation among peers of the equal standard and social status. According to Alawiyah et al., (2021) that, slang is typical of the spoken and informal aspect of human interaction, and slang words are restricted in their social status, tradition, and geographical distribution. These words are used as a symbols of culture membership (at the same time as apart from non-participants) and reflect the spirit of creativity, fun and style. Teenagers frequently utilize slang to shorten and simplify their statements. Sometimes, slang is more expressive and meaningful than regular language (Manurung, et al., 2020). For example, people use the terms "brilliant" and "awesome" to describe something they find amazing. Additionally, although the word "crazy" initially had the connotations of anger, strangeness, and silliness, people now use it to convey a sense that is quite different, such as beautiful, excellent, or exciting. Another example of slang words are the acronym "FYI" which means "For Your Information".

Slang is considered a possible sociolinguistic phenomenon, several neologistic formations draw interest to their idiosyncratic existence (Alawiyah et al., 2021). Changes in human lifestyles thus far have also

affected the use of latest and innovative languages in a striking way that may affect the linguistics of the language itself. Nowadays a lot of language variations that used by community, one of them is slang. Slang is a vocabulary consisting of words, phrases, and other, that used in informal situations. Slang is also language used by young-adult to communicate in society, for examples with friends or when online chatting. Sometimes, people use this word generally exclusive to members of particular in-groups in order to establish group identity or both. Some slang can be impolite, so it is important to only use slang in the right situations. It is fine when you chat with your best friend, but probably not so suitable for use in English examination or formal situations.

Nowadays, different forms of media, such as social media like Instagram, Twitter, and Facebook, are produced to facilitate communication. Youth use of social media and the internet has expanded substantially in recent years, and social networking has become one of the key ways of communication for teenagers (Mohd Ghazali & Abdullah, 2021). According to Prastikawati et al., (2021) said that, the massive spreading of social media also inflicts the spread of slang terms; one of the social media platforms that have big numbers of active users is Instagram.

This research is aimed to find out the most frequent and types, then meaning of slang that found in social media. Regarding this phenomenon, the researcher is interested discussing the phenomenon of slang words found in the comment used by instagram users of Selena Gomez's in Instagram.

Because slang is popular especially for young people, of course this is very interesting to know more deeply. Slang is used by young people to interact with one another in order to make their conversations appear less formal or more comfortable. Instagram is a popular platform among the younger generation. Therefore, this research can provide insight into how the younger generation communicates and interacts in the digital environment.

The reason why the researcher choose Selena Gomez's to the main of this subject, because Selena Gomez is one of the celebrities with the most followers on social media. She has many fans among the younger generation. Selena Gomez's has many achievements in her career, then Selena Gomez was dubbed the queen of Instagram in 2017, Selena Gomez also a lot of controversy in her life especially with her ex-boyfriend. She is an active in charitable and philanthropic activities, including support for education, children's rights, and health. So, the researcher interested to choose Selena Gomez in this research.

B. Research Problem

There are two problems to formulate in this research as follows:

1. What the most frequent of slang words do on comment in Selena Gomez's Instagram Account?
2. What are the meanings of the slang words on comment in Selena Gomez's Instagram Account?

C. Objective of The Research

Based on the problem above, the objective of this research are:

1. To understand the most frequent of slang words used by instagram users on comment in Selena Gomez's Instagram Account.
2. To analyze the meaning of slang words on comment in Selena Gomez's Instagram Account.

D. Significance of The Research

The significance of this research is expected to include:

1. The lecturer and students, particularly in English Department

The results of this research are expected to assist in the development of sociolinguistics study. Moreover, it is expected that this research will provide a better knowledge of the most frequent, types and meaning of slang words.

2. Future Researchers

This study is expected to help the future researcher related about the use of slang words.

3. The Readers

This study gives the readers knowledge about slang, then the readers can understand slang words used on comment of Selena Gomez's instagram account, because it can develop new vocabulary of the readers and give some contributions to enlargement of vocabulary especially slang words.

E. Limitation of The Research

In this study, the researcher only focused on the slang words that found in Selena Gomez Instagram Account. This research focused on find out the most frequent, kind of slang words and the meaning of slang words used by instagram users in the column comment of public figure. So, the writer choose data from slang words on column comment in Selena Gomez Instagram Account. This research will gather the data approximately 02 January-02 March 2023.